

# Everything You Need to Know About RSAC™ 2025 Conference

Your backstage pass to making the most of it







RSAC 2025 Conference (RSA) is heading to San Francisco's Moscone Center, a venue so iconic it's starred in Venom and Steve Jobs.

This guide is your backstage pass to making the most of it—mustattend sessions, insider tips, and a few hidden gems to explore. Plus, we'll share what we're most excited about, too!

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### RSAC<sup>™</sup> Conference 2025

When: Apr 28 — May 1, 2025 Where: Moscone Center, San Francisco, CA SANDBOXA@

Join Us!

## **Key Details**

### **Badge Pickup**

You can pick up your badge in either Moscone North or South between noon and 7PM on April 26, between 7AM and 7PM from April 27 to April 30, or from 7:30 AM to 3:30 PM on May 1.



Monday April 28, 5:30 PM to 7:00 PM Tuesday April 29, 10:00 AM to 6:00 PM Wednesday April 30, 10:00 AM to 6:00 PM Thursday May 1, 10:00 AM to 2:00 PM

### **Expo Hall**

With a diverse lineup of exhibitors, the Expo gives attendees a firsthand look at the latest innovations and industry trends. You can visit SandboxAQ at **Booth #6578** and be among the first to experience a demo of AQtive Guard.



# Moscone Center: The Heart of RSAC Conference 2025

The Moscone Center has been home to RSAC for decades. Located in downtown San Francisco, it puts you in the heart of the city — with easy access to everything. We love how effortlessly you can get anywhere from here!



## Best Spots Around Moscone Center

The center is just steps away from popular landmarks like Union Square, the Ferry Building, and Chinatown, offering endless opportunities to explore during breaks and after-hours. Here's what's just around the corner:

### **Coffee Shops**

Need a spot to caffeinate and get a little work done? These spots are all within walking distance of Moscone, providing a haven of strong wifi and good coffee:

- Philz 8 min walk 425 Mission St, San Francisco, CA 94105
- Blue Bottle 6 min walk 168 2nd St, San Francisco, CA 94105
- Bluestone Lane 9 min walk 55 2nd St, San Francisco, CA 94105

### **Lunch Spots**

There are endless spots to grab lunch in the area, but here are a few local favorites. Some work well for a quick fly-by kind of lunch and others are well-suited for longer business meetings.

- Yank Sing 12 min walk Delicious dim sum just a short walk from the venue.
- <u>Ferry Building 24 min walk</u> Swing by this iconic San Francisco landmark to try an assortment of vendors. If you go on Tuesday, there is a farmer's market to sample fresh produce and buy local gifts!
- The Grove 5 min walk Classic comfort food with plenty of space for the people you'll meet at the conference.
- Delarosa Downtown 5 min walk Our personal favorite pizza place near Moscone, done in a classic Roman style.
- Tropisueño 6 min walk Get some crispy flautas or fresh ceviche before heading back in for more.

### **Cocktails & Dinner**

- Novela 6-minute walk A fun bar with drinks and snacks. Come on Tuesday or Thursday for the carnitas tacos!
- Rise Over Run 15-minute walk Sit on a rooftop near the fire, and get in before 6:00 pm for good happy hour deals on light bites.
- <u>Leo's Oyster Bar 20-minute walk</u> -A stylish spot in the Financial District known for oysters, seafood towers, and cocktails.
- Sens 22-minute walk Mediterraneaninspired dishes with a great view of the Bay. A good option if you want something a little more refined but not overly formal.
- Quince 24-minute walk One of the finest restaurants in the country, among only 13 with the honor of three Michelin stars. You'll want to make a reservation ahead of time.
- Hog Island Oyster Co. 25-minute walk -Located in the Ferry Building, this is the place for incredibly fresh oysters and great waterfront views.
- The Progress 11-minute drive The fresh, locally sourced ingredients and inventive combos make a meal here well worth a quick ride.

# 5 Tips for a Successful RSAC 2025 Conference

Whether it's your first time at RSAC or you're a veteran, here are five things you can do to improve your RSA experience.



### Remember, SF Is Only 7 x 7

San Francisco may be just 7 by 7 miles, but it packs in 36 unique neighborhoods, each with its own vibe — many within walking distance. So don't hesitate to explore! Grab a coffee from one of our top picks or take a scenic stroll along the Embarcadero to kickstart your morning.

Moscone is well-connected to public transportation, making it easy to get to the conference. Heads-up for Uber users though — morning traffic can be unpredictable, so check travel times and plan ahead!



### Plan, But Be Flexible

RSA's agenda is packed with hundreds of sessions; sometimes, the session you were excited about fills up, or a last-minute panel gets added that you don't want to miss. Plan to commit to more sessions than you'll attend, and you'll always have somewhere to go.

Also, schedule dedicated networking time! The best and brightest in cybersecurity are attending RSA and you want to make time to meet with them, whether at Moscone or ancillary events.

And of course, leave time to circulate the expo floor — with 578 exhibitors, you'll need time to take it all in. We recommend you prioritize stopping by our booth, #6578 in the North Expo Hall.

### Engage, Don't Just Attend

Ask questions, join discussions, and connect on social media. Remember, some of the best opportunities come from unexpected conversations in hallways, coffee lines, or postsession Q&As.

Speaking of social media, it's a great tool to see what's going on throughout the week, but also to position yourself within the conversation. The conference hashtag is #RSAC2025 and we recommend using it on your preferred platform(s) to drive meaningful conversations. Other hashtags you can use are #RSAC, #Cybersecurity, and #SecureAl.

And if you want to stay close to the action on our launch of AQtive Guard, follow us on LinkedIn.



### Follow-Up Is Key!

RSA is one of the best places to meet cybersecurity professionals, but the real value comes from the relationships built after-the-fact. If you meet someone interesting, don't just collect a business card — send a follow-up message within a few days. A quick note on LinkedIn or email goes a long way in turning a quick handshake into a valuable professional connection.

### O5 Pack Earplugs (Trust Us On This One)

They take up no space, but they can make or break your conference experience. Ear plugs will safeguard you against an undesirable hotel room. After all, a well-rested attendee is a successful attendee.



# The Insider's Guide to Key Talks at RSAC Conference 2025

At RSA, you'll find a broad range of topics that cover every corner of the cybersecurity landscape. Below, we've curated the keynote sessions that provide the most essential insights into the risks shaping the future of cybersecurity.

These discussions will emphasize the growing importance of Al-powered threat detection, the need for quantum-safe encryption, and the challenges of securing an increasingly automated threat landscape.

Hardware and Software

Implementations — Advancing

Post-Quantum Cryptography



James Howe
Staff Research Scientist,
SandboxAQ



Quinten Norga
PhD Candidate/Research
Assistant, COSIC, KU Leuven

8:30 AM Wednesday, April 30

As quantum computers continue to evolve, the encryption methods we rely on today will eventually become vulnerable to attacks that don't exist yet. This session will focus on how to build cryptographic systems that can withstand quantum threats, ensuring that sensitive data remains protected for years to come.

The speakers will dive into two critical areas of post-quantum cryptography (PQC):

- A New Way to Strengthen Encryption A technique called Masking Gaussian Elimination that makes cryptographic systems harder to break, even as quantum threats grow.
- **Next-Generation Digital Signatures** How post-quantum online/offline signatures can create stronger and more efficient security protections in real-world applications.

This will be a solid, tactical session that arms you with techniques for a post-quantum computing world.

## Cybersecurity Year-in-Review and The Future Ahead



9:00 AM Wednesday, April 30



Kevin Mandia
Founder & General Partner,
Ballistic Ventures



Nicole Perlroth

Cybersecurity Author, Investor & Advisor, Silver Buckshot Ventures

Kevin Mandia and Nicole Perlroth will break down the biggest cyber incidents of 2024, evolving attack techniques, and the trends that will define security in 2025 and beyond.

A big focus will be on Al-driven cyber threats, the rising sophistication of nation-state hackers, and the ongoing vulnerabilities in supply chains. Whether you're leading a security team or planning long-term strategies, this keynote will help you understand the big picture and make informed decisions about where to focus your defenses.

# The Five Most Dangerous New Attack Techniques and How to Defend Against Them



4:20 PM Wednesday, April 30



Heather Barnhart

DFIR Curriculum Lead &
Senior Director, SANS
Institute & Cellebrite



Tim Conway

ICS Curriculum Lead, SANS

Institute

The cyber threat landscape is constantly evolving, and attackers are finding new ways to exploit vulnerabilities faster than ever. In this session, a panel of SANS Institute experts will dive into the latest attack techniques being used against enterprises, government agencies, and critical infrastructure.

It'll be a practical discussion about threats and how to defend against them. Expect to hear about Al-generated phishing attacks, zero-day exploits in cloud environments, and new tactics targeting machine identities. If you want to stay ahead of emerging threats, this is a session you won't want to miss.



Rob T. Lee
Chief of Research & Head of
Faculty, SANS Institute



Ed Skoudis
President, SANS Technology
Institute College



Joshua Wright
Faculty Fellow & Senior
Technical Director, SANS
Institute & Counter Hack
Innovations

### **Networking and Social Events**

RSAC 2025 Conference is about more than just sitting in sessions — it's about meeting people, learning from them, and making lasting connections. Don't miss the chance to attend:

### Carahsoft Public Sector Day



10:00 AM to 3:00 PM April 28

This daylong event includes networking opportunities and a keynote from the Acting DoD CISO.

### **RSAC Welcome Reception**



5:30 PM to 7:00 PM April 28

To kickstart the conference, the Welcome Reception offers attendees a chance to enjoy drinks and hors d'oeuvres while previewing top cybersecurity solutions in the Expo. This event is open to holders of Full Conference Pass, Expo Plus Pass, and Expo Pass.

### **Expo Pub Crawl**



4:30 PM to 6:00 PM April 30

An engaging event where participants can visit sponsoring booths to learn about the latest products and offerings while sampling complimentary beverages. This event is also accessible to holders of Full Conference Pass, Expo Plus Pass, and Expo Pass.

## CyBEER Ops Networking Reception



4:15 PM to 6:00 PM April 29

A themed networking event that combines cybersecurity discussions with a casual atmosphere, allowing professionals to connect over craft beers and shared interests.



# A Curated RSAC 2025 Conference Agenda

You can check out the full Conference agenda here, but below we've listed our top session picks.

### **Sessions**

The main attraction, of course, is the sessions. The conference features a diverse lineup of speakers and sessions that cater to various interests and expertise levels.

- <u>CSA Summit</u> | 8:00 AM to 3:00 PM April
   28 | The Cloud Security Alliance Summit focuses on cloud security challenges and solutions, featuring experts who share insights on best practices and emerging trends.
- <u>DevOps Connect Seminar</u> | 8:00 AM to 3:00 PM April 28 | This series of sessions brings in experts in DevSecOps to discuss extending and implementing security on Al platforms.
- Track Sessions | 8:30 AM to 3:10 PM
   April 28 to May 1 | These sessions of individual speakers and panels cover a wide array of topics, from technical deep dives to strategic discussions, allowing attendees to tailor their learning experience to their interests.
- Hardware and Software Implementations

   Advancing Post-Quantum

   Cryptography | 8:30 AM to 9:20 AM

   April 30 | SandboxAQ researcher James
   Howe will show you the future of cryptography, and how it is keeping our customers safe from today's threats

### **Interactive Programs**

RSA goes beyond expert talks — it's about hands-on learning. This year's focus on experiential sessions gives attendees the chance to engage, collaborate, and apply knowledge in real-world scenarios. Whether through peer discussions, interactive labs, or hands-on workshops, these sessions will deepen your understanding and sharpen your skills.

Here are the top experiential learning opportunities we recommend:

- Birds of a Feather | 8:30 AM to 9:20 AM April 28 | These sessions facilitate informal, peer-to-peer discussions on specific topics, allowing participants to share experiences and insights in a collaborative environment.
- Learning Labs | 8:30 AM to 3:15 PM April 28 to May 1 | Interactive, hands-on sessions where attendees can delve deep into specific subjects, guided by industry experts. These labs are designed to enhance practical skills through real-world scenarios.
- Hands-on Sandboxes | Starting at 9:30
   every day of the conference | A
   dedicated space where participants can
   engage with the latest cybersecurity tools
   and technologies, providing a practical,
   hands-on experience.

### **Extending your Stay?**

Don't miss these absolute classics.

- Golden Gate Bridge Whether you drive, walk, or bike across it, the Golden Gate Bridge is an essential San Francisco experience. The views of the city and the bay are hard to beat. For the best photos, head to Battery Spencer or Crissy Field.
- Alcatraz Island One of San Francisco's most famous landmarks, this former federal prison housed some of history's most notorious criminals. The ferry ride out offers stunning views of the city, and the audio tour brings the prison's past to life. Book tickets in advance they sell out quickly.
- Fisherman's Wharf & Pier 39 This
  waterfront area is known for fresh seafood,
  bay views, and a colony of sea lions that's
  taken over a section of the docks. It's
  touristy, but it's fun, especially if you grab a
  bowl of clam chowder in a sourdough
  bread bowl.
- <u>Chinatown</u> One of the oldest and most vibrant Chinatowns in the U.S., this neighborhood is packed with authentic restaurants, traditional shops, and cultural landmarks. We say that Dragon Gate on Grant Avenue is a great starting point.
- <u>Lombard Street</u> It's known as the "crookedest street in the world" and is one of San Francisco's most photographed locations. If you're up for a walk, head to the top and take in a great view of the city.



### Transportation in San Francisco

San Francisco has a variety of transportation options for the city and the surrounding Bay Area. You can rent a car, but traffic and parking can be difficult during busy hours, especially when a conference like RSAC is in town. Here are some more transportation options available to you:

### 1. Muni and BART

- Muni (<u>SFMTA.com</u>) operates buses, trains, and cable cars throughout San Francisco. It's best for transportation within the city, and the cheapest way to get single-ride tickets and day passes is through the MuniMobile app.
- BART (<u>BART.gov</u>) provides regional rail service, linking the city to the airport and surrounding areas. You pay for BART with a Clipper Card, which you can <u>download on your phone here</u>. Clipper cards can also pay for Muni fares.
- Both offer easy access to the Moscone Center and popular destinations.

### 2. Taxis & Ridesharing

- Uber (<u>Uber.com</u>) and Lyft (<u>Lyft.com</u>) are available throughout the city and Bay Area. They're even both headquartered here!
- Taxis are available at the <u>taxi stand</u> across from the Moscone Center, and you can hail one with any of <u>these taxi</u> <u>apps</u>.
- Waymo is offering autonomous rides in San Francisco. Availability depends on your location — check the app to see if a self-driving ride is in your future.

### 3. Walkability

- Many top attractions <u>Union Square</u>, <u>Yerba Buena Gardens</u>, and the <u>Embarcadero</u> — are within walking distance of the Moscone Center.
- Consider using a walking map from <u>WalkSF.org</u> to explore local sights safely and conveniently.



San Francisco April 28 – May 1 Moscone Center

# Why Attend RSAC 2025?

RSAC is the world's largest and most influential cybersecurity event which brings together over 40,000 top security professionals, thought leaders, and technology innovators to shape the future of digital security.

At its core, RSA is where the industry comes together to tackle today's most pressing security challenges — from Al-driven threats and post-quantum cryptography to zero-trust frameworks and evolving regulatory landscapes. Attendees gain exclusive insights into the latest attack techniques, defense strategies, and groundbreaking technologies through keynotes, expert-led sessions, and hands-on learning experiences.

**Register Today** 



We look forward to seeing you in San Francisco! Questions? Email events@sandboxaq.com.